

BURLESQUE
HALL OF FAME
Weekender

JUNE 2ND TO JUNE 5TH 2022

ORLEANS HOTEL & CASINO, LAS VEGAS

Sponsorship Opportunities



THE BURLESQUE HALL OF FAME INVITES YOU

TO ALIGN YOUR BRAND
WITH THE LARGEST & LONGEST-RUNNING
BURLESQUE EVENT IN THE WORLD

1,400

ANNUAL
ATTENDEES

\$400

AVG. COST OF
WEEKEND PASS

70K

FOLLOWERS

THE BHOF SOCIAL
MEDIA FAN BASE
REACHES UP TO 70K
PEOPLE ACROSS
INSTAGRAM, FACEBOOK,
AND OUR MAILING LIST

70%

BHOF'S MAIN
AUDIENCE IS WOMEN
AGES 20-40. OUR
DEMOGRAPHIC DRIVES
70% OF CONSUMER
SPENDING AND 94% OF
THEM SPEND AN HOUR
SHOPPING ONLINE
EVERYDAY

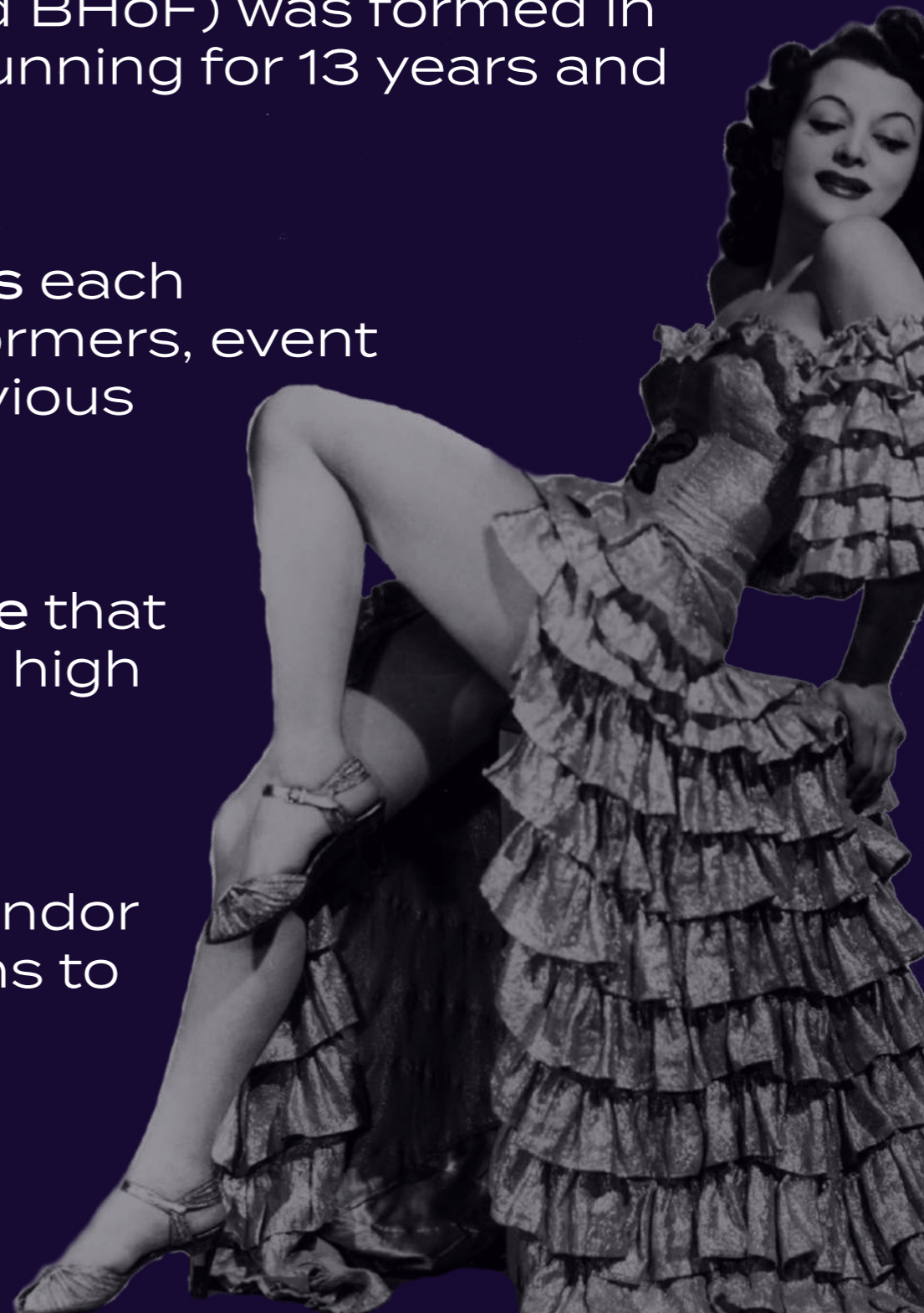
What is the BHoF Weekender?

The Burlesque Hall of Fame (lovingly called BHoF) was formed in 1997. The big weekender event has been running for 13 years and is the largest burlesque event in the world.

It now brings 1,400 attendees to Las Vegas each Summer. Our community consists of performers, event producers, fans, and our legends from previous generations.

The BHoF Weekender is a 4 day experience that draws people from around the globe and a high number of social media influencers.

With 4 major showcases, after parties, a vendor bazaar, and more there are plenty of options to engage as a sponsor in a way that fits your brand goals.



What is the BHoF Weekender?

JOIN OUR COMMUNITY IN A VIBRANT 4 DAY IMMERSIVE EVENT IN LAS VEGAS WITH PERFORMANCES, ACTIVITIES, NETWORKING, SHOPPING & MORE

NIGHTLY SHOWCASES FEATURING THE BEST PERFORMERS AROUND THE WORLD AND 900+ ATTENDEES EACH NIGHT IS FOLLOWED BY LATE NIGHT AFTER PARTIES

HEAVILY TRAFFICKED 3 DAY VENDOR BAZAAR WITH AN AVERAGE TOTAL GROSS OF \$40K FOR ~20 VENDORS

FULL OF DAY-TIME ACTIVITIES INCLUDING CLASSES, POOL PARTIES, SHUTTLES TO THE BRICK AND MORTAR MUSEUM & DU BARRY'S FASHION, MIXERS AND MORE



2022 Sponsorship Levels

AFTER PARTY SPONSOR

\$2000
PER PARTY

- Full page ad in our program
- 2 emcee shout outs
- "Presented by" recognition in all social media posts about that showcase
- Link on the BHoF website for 1 year
- Your logo will appear on the showroom slide screen pre-show on all sponsored nights
- Sponsor flyer and/or pop-up banner on site
- 2 VIP passes to showcase

SHOWCASE SPONSOR

\$2000

PER SHOWCASE

Sponsor 1 of our 3 evening showcases, one of the major draws of the weekend event

- 1/4 page ad in our program
- 3 emcee shout outs
- "Presented by" recognition in all social media posts about that showcase
- Link on the BHoF website for 1 year
- Your logo will appear on the showroom slide screen pre-show on all sponsored nights
- **2 VIP passes to the showcase**

***Option to sponsor multiple showcases up to 3 is available**

VIP PRE-PARTY SPONSOR

\$1000
PER PARTY

- Banner page ad in our program
- 1 emcee shout outs
- "Presented by" recognition in all social media posts about that showcase
- Link on the BHoF website for 1 year
- Your logo will appear on the showroom slide screen pre-show on all sponsored nights
- Customized event elements

2022 Sponsorship Levels

FAMOUS POOL PARTY \$2000

- Full page ad in our program
- 2 emcee shout outs
- "Presented by" recognition in all social media posts about that showcase
- Link on the BHoF website for 1 year
- Your logo will appear on the showroom slide screen pre-show on all sponsored nights

HOTEL KEY CARDS \$2000

- Sponsor logo displayed on all guests keycards Banner ad in our program
- Link on the BHoF website for 1 year
- 1/4 page ad in our program

BARECATS BOWLING \$1000

- 1/4 page ad in our program
- 2 emcee shout outs
- "Presented by" recognition in all social media posts about that showcase
- Link on the BHoF website for 1 year
- Sponsor Pop Up Banner, Flyer, and Swag Displayed before event

WELCOME MIXER \$500

- Banner ad in our program
- "Presented by" recognition in all social media posts about that showcase
- Link on the BHoF website for 1 year
- Your logo will appear on the showroom slide screen pre-show on all sponsored nights

2022 Sponsorship Levels

PHOTO SAFARI \$600

- Banner ad in our program
- 2 emcee shout outs
- "Presented by" recognition in all social media posts about that showcase
- Link on the BHoF website for 1 year
- Your logo will appear on the showroom slide screen pre-show on all sponsored nights

EVENT WRISTBANDS \$1000

- Banner ad in our program
- Your logo will appear alongside the BHoF logo on on all attendees wristbands
- Link on the BHoF website for 1 year

CUSTOM PACKAGE!

We love getting creative with sponsors to help them meet their brand goals, Let us know your idea, your budget, or your goals and we'll partner to activate your brand at our event!

BADGES \$500

- 1/4 page ad in our program
- Link on the BHoF website for 1 year
- Sponsor logo displayed on back of all staff, media, and volunteer badges



Program Ad Specs

The souvenir program is the primary tool attendees use to navigate the Weekender event.

Printed in glossy full color and full of weekender details, performer biographies, and advertisements from wonderful sponsors - it's as much a keepsake as it is guidebook.

Full Page	\$800
Half Page	\$500
Quarter Page	\$350
Banner	\$150
Dedication	\$80

DEADLINE MAY 2ND

PLEASE PROVIDE ARTWORK AS 4-COLOR (CMYK) HI-RES (300DPI) PRESS READY PDF. OUTLINE OR EMBED FONTS. EMAIL ARTWORK TO: SPONSOR@BURLESQUEHALL.COM

