



# BHOF 2014 WEEKENDER SPONSORSHIP GUIDE

## PRESENTING SPONSOR: \$12,000

- Program inside front cover (\$1,200)
- Program back cover (\$1,400)
- 8 Vip weekend passes (\$2,560)
- Weekender, 'presented by...' on post cards (10k, must contract prior to 2/1 order date)
- Weekender, 'presented by...' On official program cover and poster art
- Sponsor name listed as, 'presented by...' under Weekender logo on all VIP gift bags (300)
- 'Presented by...' with sponsor name and website on all post weekender branded performance videos
- Large banner display (pop up/ convention style) in showroom lobby (supplied by sponsor)
- Recognized by emcee as 'presenting sponsor' on mic 3x per showcase event (4)
- Hospitality suite at Orleans Hotel and Casino to use at sponsor's convenience for the duration of the Weekender (Thursday-Sunday nights)
- Web sized banner (provided by sponsor) on BHOF website for 1 year

## VIP PARTY SPONSOR: \$5,000

- Inside back cover (\$1,200)
- 4 Vip weekend passes (\$1,280)
- 'VIP party presented by...' on all formal invitations (200) and VIP party marketing materials
- Sponsor promo material displayed in Starlight Lounge during VIP event (supplied by sponsor)
- Step and repeat with sponsor branding set up in Starlight Lounge with photographer provided for duration of VIP party event
- Thanked with brand recognition on mic by party host 3x during VIP event
- Web sized banner (provided by sponsor) on BHOF website for 1 year

## PRE & AFTER PARTIES: \$2,000

- Banner program ad (\$150)
- Sponsor banner displayed during all Showcase After Party events (supplied by sponsor)
- Sponsor promo materials displayed during all Showcase After Party events (supplied by sponsor)
- Listed as After Party sponsor on events page in program
- Recognized by emcee at After Party sponsor 1x per Showcase event (4)
- Web sized banner (provided by sponsor) on BHOF website for 1 year

## INCENTIVES INCLUDED IN ALL SPONSOR LEVELS:

- One branded social media post by BHOF Weekender
- Sponsor listing on weekender website for one year
- Option to include promo material/items in VIP gift bags (300 pcs, supplied by sponsor)

**MORE PACKAGES TO SUIT ANY BUDGET AND NEED ON NEXT PAGE...**







### BE A BURLESQUE BAZAAR VENDOR!

- \$500–10' x 5' Space

For details and booking, contact:  
[vending@burlesquehall.com](mailto:vending@burlesquehall.com)

#### HOTEL KEY CARDS: \$2,000

- 1/2 pg program ad (\$500)
- Sponsor logo displayed on all branded key cards for hotel guests of the weekender

#### SHOWCASE SPONSOR: \$1,800 (4)

- 1/2Pg program ad (\$500)
- 2 Vip weekend passes (\$640)
- Logo displayed in bogo projection on screen in showcase ballroom on sponsored night
- Recognized by emcee as showcase sponsor 3x on sponsored night

#### FINISHING SCHOOL SPONSOR: \$1400

- 1/2 pg program ad (\$500)
- 2 VIP weekend passes (\$640)
- Sponsor banner displayed in finishing school classrooms (2) during all weekender workshops (supplied by sponsor)
- Sponsor promo materials displayed in finishing school classrooms during all weekender workshops

#### WRIST BANDS: \$1,000

- Banner size program ad (\$150)
- Sponsor logo printed on all wristbands used for both single events and full weekend passes

#### BARECATS BOWLING: \$1,000

- 1/4 pg program ad (\$350)
- Sponsor banner displayed during Barecats Bowling event (supplied by sponsor)
- Sponsor promo materials displayed during Barecats Bowling event (supplied by sponsor)
- Thanked by emcee 1x as barecats bowling sponsor during thursday night showcase event (event takes place Friday afternoon)

#### POOL PARTY SPONSOR: \$800

- 1/2 pg program ad (\$500)
- Sponsor banner displayed in a premier location during Pool Party (supplied by sponsor)
- Thanked with brand recognition by emcee 2x during Pool Party event
- Option to donate clothing or accessories to be worn by models, promoted and showcased during Pool Party Fashion Show
- Thanked by emcee 1x as pool party sponsor during Saturday Night Showcase event (event takes place Sunday afternoon)

#### LEGENDS Q&A: \$600

- 1/4 pg program ad (\$350)
- Sponsor banner displayed behind Legends panel during q&a event (supplied by sponsor)
- Sponsor promo materials displayed in conference room during Legends Q&A event (supplied by sponsor)
- Listed as sponsor in event description in official program

#### PHOTO SAFARI: \$600

- Banner program ad (\$150)
- Sponsor banner displayed on photo bus during Photo Safari excursions (supplied by sponsor)
- Sponsor ad and listing on Photo Safari page in program
- Thanked by emcee 1x as photo safari sponsor during Friday Night Showcase event (Safari takes place Saturday afternoon)

#### DR. SKETCHY'S: \$350

- Banner program ad (\$150)
- Sponsor thanked by host on mic 2x per Dr. Sketchy's event
- Sponsor banner displayed during Dr. Sketchy's events (supplied by sponsor)
- Sponsor promo materials displayed during Dr. Sketchy's events (supplied by sponsor)

**READY TO BECOME A 2014 BHOF WEEKENDER SPONSOR?**  
Contact our Sponsorship Manager at: [sponsor@burlesquehall.com](mailto:sponsor@burlesquehall.com)